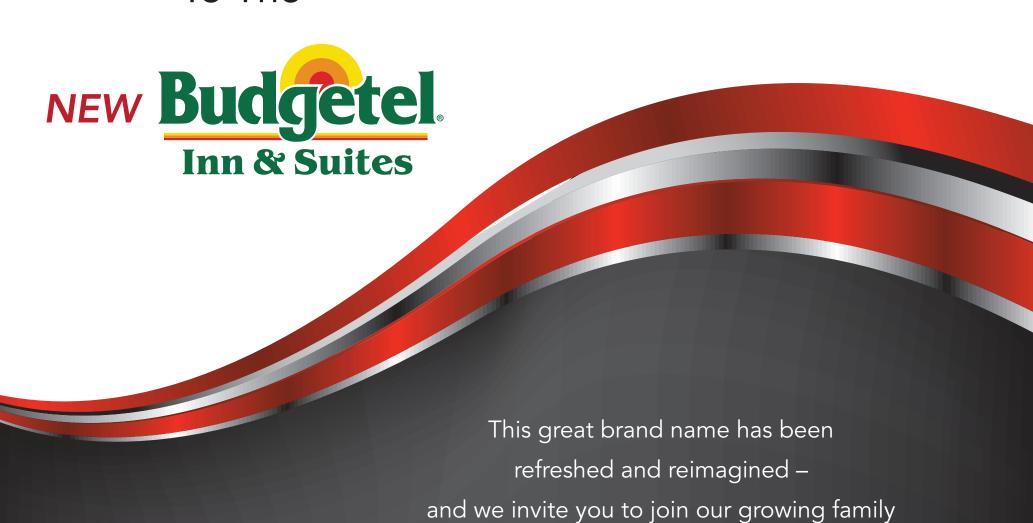
Welcome To The



of fine properties.



Some hotel brands meet expectations. Others exceed them.

Budgetel – under the new direction of Hospitality Lodging Systems (HLS) – will exceed your expectations in two ways that are vital to your profitability:

- Marketing Services
- Franchise Fees

Marketing Services

Our sophisticated state-of-the-art marketing services include:

- Worldwide central reservations system with seamless access to major travel sites, to the Global Distribution System (GDS), and to almost 750,000 travel agents around the globe
- Brand website
- Computerized rate and inventory management
- Proactive "hands on" brand support services

Franchise Fees

We give our franchise partners unmatched control over their pocketbook – and their destiny.

It starts with a straight-forward, easy-to-understand contract that focuses on delivering results, rather than promises or penalties:

- Low initial licensing fee of \$5,000
- \$20 per room per month flat royalty and marketing fee
- Annual exit opportunity
- Franchise relations based on AAHOA's "12 Points of Fair Franchising"



You may not immediately recognize the name
"Hospitality Lodging Systems" – but you're familiar with many of our experienced hospitality professionals.

Chairman
Doug Collins
(right) and
President
Neil Collins

Doug Collins, Chairman

- Formerly Chairman and CEO of America's Best Franchising responsible for almost 300 properties under multiple brands in the United States, as well as in China, India, Canada, Nigeria, and Belize
- Formerly President of Days Inn of America, one of the world's largest franchise systems with more than 1,800 properties
- Formerly President of Imperial Hotels Corporation, responsible for ownership, operation, and growth of about 60 properties for this publicly held firm

Neil Collins, President

 Almost 20 years of experience in all phases of hotel operations, including sales, marketing, and franchise services while serving in senior management positions with America's Best Franchising and Cornerstone Hospitality

Our management and Board of Directors includes proven, respected industry veterans – including **Greg Plank**, who has served as President of Suburban Lodges of America; Executive Vice President at Travelodge; and Vice President of Marketing at Ramada Hotels.



Hotel franchising can be complicated, so people look for complicated solutions.

However, sometimes the answers are simple – and they work.

Our franchising answers are simple – and they work.

Surprised? Fascinated? Curious?

Contact us today!



HOSPITALITY LODGING SYSTEMS

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